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Nobel Peace Prize Forum's Business Day on March 1 explores impacts of business and peace on one another

(MINNEAPOLIS) – Learn about the impacts to business and peace by issues such as civic engagement, sustainability, social movements, and apartheid at the 24th annual Nobel Peace Prize Forum's Business Day on March 1.

The Forum, a premier international event that is open to the public and celebrates Nobel Peace Prize Laureates, explores issues related to peacemaking and causes of conflict and war. It runs from March 1-3 on the campuses of Augsburg College and the University of Minnesota, and includes tracks on business, arts and music, education, and global studies. In addition, a special 50th anniversary of Benjamin Britten's *War Requiem* will be performed, and nationally known musician and writer Dessa will present on ethics and hip-hop.

Business Day is from 8 a.m.-5 p.m., March 1, on the University of Minnesota West Bank Campus. Sessions include:

- **Renewable Energy: The Business of Renewing Peace and Stability.** Alf Bjorseth, chairman of SCATEC AS, will deliver the opening keynote address on the role of sustainable energy technologies to renew peace and foster stability.
- **Business and the Price of Peace in Post-Apartheid South Africa.** Saki Macozoma, business leader and former member of South Africa's Parliament, will deliver a closing keynote about the role of business in promoting peace.
- **Trade Brings Peace.** Explore how commerce can bring peace to areas around the world that are facing difficult situations. (John L. Graham, University of California-Irvine, Merage School)
- **Business Innovators as Pillars of Peace.** Dig into a new line of thinking that fuses competitiveness and innovation with sustainability and social justice for long-term results. (Robert Sicina, American University, Kogod School of Business)
- **Leadership Challenges of Nelson Mandela and F.W. de Klerk in ending Apartheid.** This study of Nobel Laureates who worked under extreme conditions informs senior leaders in the civilian and military realms who face negotiation challenges in today's world. (Kevin Kelley, U.S. Naval War College, National Security Affairs Department)
- **How War and Wall Street Hijack Our Future.** Examine links between U.S. economic and social decline, Wall Street profiteering, priorities of the military, and the emergence of social movements. (Jack Nelson-Pallmeyer, University of St. Thomas)
- **Supporting the Peace or War Economy.** This interactive session looks at how a cycle of stability and business development in the Kurdistan region of Iraq produced the region's fastest-growing economy with a new generation of entrepreneurs committed to peaceful commercial relations. This will be contrasted by looking at the impact in Somalia of 20 years of instability. (Peter Brorsen and Thomas Hill, New York University)
- **Feeding Nine Billion.** Food security can play an enormous role in stabilizing nations, while insecurity can rapidly destabilize nations. In many places, food security is "the price of peace." Learn how international food companies conceive of their role, structure their business, and face these challenges. (Carol Kitchen, Land O' Lakes)

Registration is \$40 for adults, \$20 for students. Separate tickets are required for each track (business, education, arts and music, global studies, *War Requiem*, and Dessa). To register, visit <http://nobelpeaceprizeforum.org/>. Specific room locations for each presenter will be available soon, and will be posted on the website.

The forum is organized by Augsburg College (<http://www.augsburg.edu/>) in partnership with the Humphrey School of Public Affairs, and with ongoing sponsorship from the original college partners. The Nobel Peace Prize Forum is the only affiliation of the Nobel Institute outside Norway. It was founded during 1989 through a unique partnership between the Norwegian Nobel Institute and five private colleges – Augsburg, Augustana, Concordia (Moorhead), Luther and St. Olaf.

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